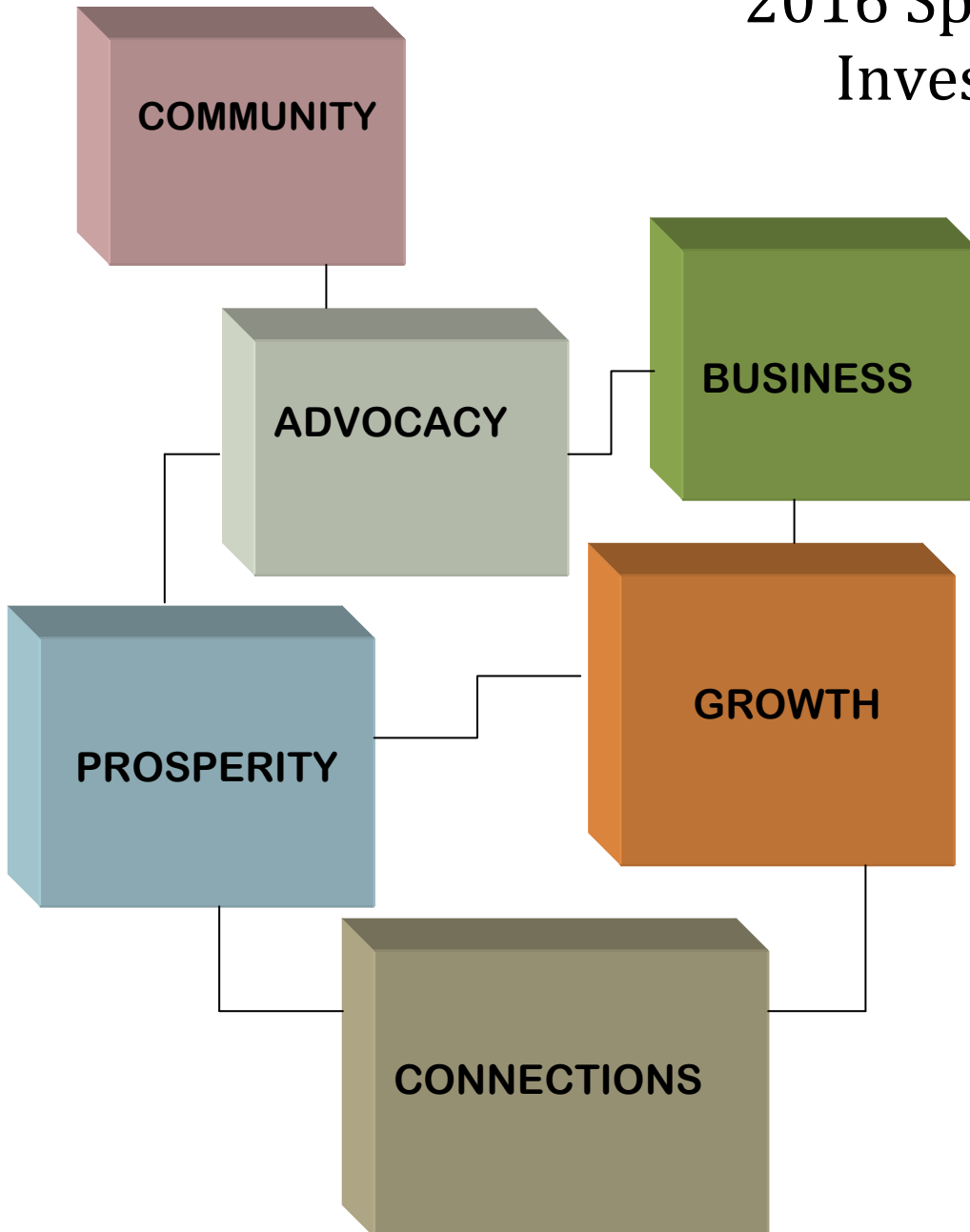




Hicksville Chamber of Commerce
FOR A BETTER COMMUNITY

*The
Building
Blocks
For Success*

2016 Sponsorship Investment Guide



YOUR BEST OPPORTUNITY FOR GROWTH



Dear Valued Chamber Member:

Since 1926, the Hicksville Chamber of Commerce has dedicated its existence to providing services and information to businesses, organizations and individuals in an effort to continuously improve the quality of life for all that live and work in our community.

As we move forward, our focus on our goals has only strengthened. With the help of our members and associations we intend on making the Chamber even more of a resource and benefit.

For our business partners we look forward to providing networking opportunities, offering educational seminars on business growth topics and keeping participants informed through interaction with government legislators and agencies. For our neighbors we will increase our efforts to inform them of all the numerous products and services that are readily available right here in our community, continue our charitable activities and look for more innovative ways to enhance the “Hicksville Experience.”

With these added benefits and the continued support of our members, friends and neighbors, the Hicksville Chamber of Commerce will remain a staple of the community. Take a look around and ask yourself, “What can the Chamber do for you?”

HICKSVILLE CHAMBER OF COMMERCE 2016 ANNUAL SPONSORSHIP PACKAGES

➤ COMMUNITY LEADERSHIP SPONSOR TITANIUM Package: \$15,000 (LIMIT 2)

- ❖ 12 Month Chamber Membership
- ❖ Main Banner on Chamber Website
- ❖ Logo Placement on Front homepage of Chamber website notating "2016 Chamber of Commerce Sponsor"
- ❖ Platinum Sponsorship Recognition at all Events (Networking, Social, Educational, Advocacy)
- ❖ Premium Visibility at **All** Annual Chamber Events via company banner if requested/ provided by Sponsor:
 - ❖
 - New Member Orientation Breakfast
 - Networking Event- TD Bank- March 23th, 2016
 - 14th Annual Summer Street Fair- July 17th, 2016
 - Annual Installation Dinner- September 20th, 2016
 - Annual Scholarship Luncheon- June 21st, 2016
 - Other Visible Opportunities
 -
- ❖ Two Presentation Opportunities to educate membership about your services and or products
- ❖ Premier Recognition in Event Press Releases
- ❖ Premium Size Logo Inclusion in all Chamber Marketing Pieces (fliers, e-mail blast, etc.)
- ❖ 2 Booth Spaces at all Fairs, Run and Carnivals
- ❖ 2 Avenue Banner Placements
- ❖ 4 Seats at Annual Installation Dinner
- ❖ Full Page Advertisement in all Event Journals
- ❖ Main Sponsor Placement on T-Shirt
- ❖ Quarterly Lunch With The President of The Hicksville Chamber of Commerce
- ❖ Monthly Exclusive Stand Alone E-Mail Blasts to the Chamber E-Mail List
- ❖ Main Sponsor Visibility on the Every Door Direct Mailing to Every Business/Resident in Hicksville
- ❖ Marketing Consultation specific to the demographics of Hicksville
- ❖ Main Sponsor in Quarterly Chamber Newsletter
- ❖ Opportunity to Present Company Products / Services to Chamber Board of Directors
- ❖ Accompany Chamber Representatives to Chamber Out-Reach Activities
 - Downtown Revitalization Committee
 - Hicksville Community Council Annual Dinner
 - Smart Growth Awards
 - Nassau Council of Chambers Small Business Awards Breakfast- October
 - Symposiums, Seminars and other Exclusive Engagements
 -
- ❖ Free online directory listing in 50 plus top local business directories including Yahoo Local, Yelp, Google Maps, Kudzu, the Yellow pages and many more

➤ **PLATINUM PACKAGE: \$10,000 (LIMIT 3)**



- ❖ 12 Month Chamber Membership
- ❖ Standard Banner on Chamber Website
- ❖ Gold Sponsorship Recognition at all Events (Networking, Social, Educational, Advocacy)
- ❖ Visibility at **All** Annual Chamber Events via company banner if requested / provided by Sponsor:
 - ❖
 - New Member Orientation Breakfast
 - Networking Event- TD Bank- March 23th, 2016
 - 13th Annual Summer Street Fair- July 17th, 2016
 - Annual Installation Dinner- September 20th, 2016
 - Annual Scholarship Luncheon- June 21st, 2016
 - Other Visible Opportunities at Chamber networking events throughout the year
 -
- ❖ Standard Size Company Logo in all Chamber Marketing Pieces (flyers, e-mail blasts, etc.)
- ❖ 1 Booth Space at all Fairs, Run and Carnivals
- ❖ 1 Avenue Banner Placement
- ❖ 2 Seats at Annual Installation Dinner
- ❖ Half Page Advertisement in Event Journals (Business Directory, Installation Dinner)
- ❖ Standard Sponsor Placement on T-Shirt
- ❖ Free online directory listing in 50 plus top local business directories including Yahoo Local, Yelp, Google Maps, Kudzu, the Yellow pages and many more.

➤ **GOLD PACKAGE: \$7,500 (LIMIT 3)**



- ❖ Standard Banner on Chamber Website
- ❖ Signage Placement at Networking Events
- ❖ Visibility at **4** of our Annual Chamber Events via company banner if requested / provided by Sponsor:
 - ❖
 - New Member Orientation Breakfast
 - Networking Event- TD Bank- March 23rd, 2016
 - 13th Annual Summer Street Fair- July 17th, 2016
 - Annual Installation Dinner- September 20th, 2016
 - Annual Scholarship Luncheon- June 21th, 2016
 - Other Visible Opportunities throughout the year
 -
- ❖ Standard Size Company Logo Inclusion in all Chamber Marketing Pieces (flyers, e-mail blasts, etc.)
- ❖ 1 Booth Space at all Fairs, Run and Carnivals
- ❖ 2 Seats at Annual Installation Dinner
- ❖ Half Page Advertisement in Event Journals (Business Directory, Installation Dinner)
- ❖ Standard Sponsor Placement on T-Shirt
- ❖ Free online directory listing in 50 plus top local business directories including Yahoo Local, Yelp, Google Maps, Kudzu, the Yellow pages and many more

➤ **SILVER PACKAGE: \$5,000 (UNLIMITED)**



- ❖ Signage Placement at Networking Events
- ❖ Visibility at **2** of our Annual Chamber Events via company banner if requested / provided by Sponsor:
 - New Member Orientation Breakfast
 - Networking Event- TD Bank- March 23rd, 2016
 - 13th Annual Summer Street Fair- July 17th, 2016
 - Annual Installation Dinner- September 20th, 2016
 - Annual Scholarship Luncheon- June 21st, 2016
 - Other visible networking opportunities throughout the year

- ❖ Standard Size Company Logo Inclusion in all Chamber Marketing Pieces (flyers, e-mail blasts, etc.)
- ❖ 1 Booth Space at all Fairs, Run and Carnivals
- ❖ 1 Seat at Annual Installation Dinner
- ❖ Half Page Advertisement in Event Journals (Business Directory, Installation Dinner)
- ❖ Standard Sponsor Placement on T-Shirt
- ❖ Free online directory listing in 50 plus top local business directories including Yahoo Local, Yelp, Google Maps, Kudzu, the Yellow pages and many more

➤ **BRONZE PACKAGE: \$2,500 (UNLIMITED)**



- ❖ Signage Placement at Networking Events
- ❖ Visibility at **2** of our Annual Chamber Events via company banner if requested / provided by Sponsor:
 - New Member Orientation Breakfast
 - Networking Event- TD Bank- March 23rd, 2016
 - 13th Annual Summer Street Fair- July 17th, 2016
 - Annual Installation Dinner- September 20th, 2016
 - Annual Scholarship Luncheon- June 21st, 2016

- ❖ Standard Size Company Logo Inclusion in all Chamber Marketing Pieces (flyers, e-mail blasts, etc.)
- ❖ 1 Booth Space at all Fairs, Run and Carnivals
- ❖ Half Page Advertisement in Event Journals (Business Directory, Installation Dinner)
- ❖ Standard Sponsor Placement on T-Shirt

Individual event sponsorships are available.